



Y LIFT®
CLOSED FACELIFT®

THE LEADING EDGE® IN FACIAL AESTHETICS

Y LIFT®

CLOSED FACELIFT®

The renowned Y LIFT® procedure is a revolutionary patented, minimally invasive facelift performed in 30-45 minutes yielding instantaneous, dramatic and natural-looking results. It was famously dubbed the “Miracle 30-Minute Facelift” by Dr. Oz.

The Y LIFT® is based on the notion that youthful facial contours are shaped like the letter “Y”. If you were to superimpose two “Y”s over the face you would see that one appears wide at the top, spanning the eye & cheekbone region, while the second spans the entire jawline; both narrow down to a point culminating at the chin. As we age, the arms of these “Y” shapes begin to widen steadily downward and resultantly, the face begins to lose structural volume and deflate.

Y LIFT® RESULTS

- Cheekbones lifted + accentuated
- Under eye area revived, improving hollowness
- Definition of the jawline + lifting of the upper neck



HOW THE Y LIFT® IS PERFORMED

A specialized blunt titanium instrument is inserted beneath the skin and muscle. The muscles are lifted by the instrument and FDA-approved hyaluronic acid fillers are then injected to hold the muscle in its newly elevated place. The strength of the muscle maintains the filler in place and gives lift and prevents sagging. The face is then sculpted by hand. *Filler is not injected into the skin and there is no use of needles like in regular filler injections.*

The Y LIFT® is performed under local anesthetic. Results of the Y LIFT® typically last 2-4 years.

**NO INCISIONS • NO ANESTHESIA • NO SURGERY
NO DOWNTIME**

THE Y LIFT® CANDIDATE

- The Y LIFT® is suitable for most patients, male + female, ages 20 - 90 years old
 - *Female Patients: accentuates the cheekbones, improves under eye hollowness, defines the jawline + lifts the upper neck*
 - *Male Patients: builds coveted masculine facial features (subtle cheek projection and a more prominent jawline)*
- Ideal for younger patients who desire higher cheekbones and/or more defined jawline



STRUCTURAL VOLUMIZING®

WHAT

Rebuild two of the primary facial pillars – *maxilla (top jaw/cheeks)* + the *mandible (lower jaw)*. This restores and enhances the original foundation and shape of the face.

LEADING EDGE®

WHERE

The Y LIFT® focuses on the Leading Edges® of the primary facial pillars. By restoring the foremost edge of the face, natural enhancement is achieved without compromising the shape or functionality of the face. Balance is key. An anatomically correct measuring device called the *flexY guide*® – created specifically for the Y LIFT® – helps identify the Leading Edge®.

CLOSED FACELIFT®


HOW

The Y LIFT® is able to restore and lift the face due to the filler placement at the Leading Edge®. With a blunt, titanium instrument, the filler is placed in an *enclosed* space between the muscle and the bone, which allows for the lift and longevity of the procedure.



Mara, Age 47*

"I feel 30 years younger because of this marvellous procedure."

As seen on Telemundo's *Al Rojo Vivo* 



Isabel, Age 50*

"I feel like me but younger, like how I used to look. I'm just thrilled!"

As seen on *The Doctors* 




Laura, Age 49*

The Y LIFT® has completely restored her jawline giving her a beautiful, natural and youthful look without surgery!



Angela, Age 49*

"It's been only 24 hours since I had the procedure. The result is exactly what I wanted."

As seen on Telemundo - *Un Nuevo Dia* 



Elizabeth, Age 60*

"It was so simple - no scars, no downtime. I left the office and was at work a half an hour later."



Age 44*

The Y LIFT® restores and creates a youthful jawline and overall facial profile, even for men!



Mila, Age 50*

"I can't believe this! And it only took 15 minutes. This is like a miracle!"



Renée, Age 49*

"With the Y LIFT® I feel like I look natural. When I look in the mirror now, I look 10 years younger."

As seen on TV Japan NHK BS1 



Claudia, Age 30*

"I am so happy with my results. I have a more defined jaw and chin, and my face looks slimmer and younger! I feel much more confident and beautiful."



Meryl, Age 56/59*

"I went to see Dr. Trokel who did the Y LIFT® and in literally 20 minutes he changed my life."



Leonora, Age 49*

The Y LIFT® creates definition and improves the look of the jawline without general anesthesia, stitches or downtime!



Richard, Age 41*

"I could not imagine in my wildest dreams that something like this would be possible! It's like I'm looking back 10 years."



Lana, Age 30*

"I really love the way I look! I feel more desirable, more sculpted. It's more than I was expecting really. It's changed my look!"



Colleen, Age 53**

"I never thought I would get these kind of results without going in for surgery, having bandages, and having to go away for three weeks. I'm very amazed."



Gina, Age 57*

"I am so happy I could not have made a better decision!"



Marlene, Age 53*

"In a matter of 20 minutes I look lifted; I don't look tired anymore. I do not have a sagging neck anymore. I don't need surgery - my face has totally changed!"

F.A.Q.

Is the Y LIFT® really a “lunch-time facelift”?

Yes. The entire procedure takes between 30-45 minutes. The patient can immediately resume his or her daily activities post procedure.

How long is recovery?

There is no recovery time with the Y LIFT®. However, you may feel slight tenderness, soreness and possible minor bruising for a couple of days post procedure.

Do the results vary from patient to patient?

Yes. The Y LIFT® procedure uniquely benefits each patient. Y LIFT® Providers utilize a very individualist approach. As the Provider closely studies the facial structure of each patient, they customize the procedure so that it naturally accents the patient’s specific features.

How is the Y LIFT® different from a traditional facelift?

Advancements in current cosmetic technology have made it possible to undergo non-invasive procedures that can achieve better results than a traditional facelift. Because the Y LIFT® restores lost volume, patients enjoy better results without the unwelcoming post-operative effects such as facial discomfort and extensive healing time.

How long do the effects of the Y LIFT® last?

The Y LIFT® lasts between 2-4 years using only FDA-approved Allergan hyaluronic acid-based fillers to maintain safe and long-lasting results. Periodic touch ups are recommended to maintain the effects of the procedure. Individual results vary.

How does the Y LIFT® differ from other filler procedures?

The key to the Y LIFT® is not mere injections. It does not utilize needles. It is a breakthrough methodology comprised of precise marking of the face, insertion of a specialized titanium

instrument beneath the skin and muscles on top of the bone where FDA-approved hyaluronic acid-based fillers (JUVÉDERM Voluma® and/or JUVÉDERM Ultra Plus®) is placed into this **enclosed space**. This provides the greatest lift in the face, and thus holds everything in its newly elevated position. The patient is then instantly restored, rejuvenated and enhanced.

Can the effect of the procedure be reversed?

Yes. The Y LIFT® is one of the few procedures that is completely reversible.

What dermal fillers are used in the Y LIFT® procedure?

To ensure patient safety, longevity, and obtain optimal results, the Y LIFT® is performed using **only** FDA-Approved Allergan® hyaluronic acid-based fillers such as JUVÉDERM Voluma® + JUVÉDERM Ultra Plus®. Please note that the Y LIFT® procedure is **NOT** approved to be performed with any other type of dermal filler. *Please check with your Y LIFT® Provider.*

May I have the Y LIFT® procedure done the same day as my consultation?

Since the Y LIFT® is so minimally invasive, there is no prior testing required. Most patients elect to have the procedure done the same day as their consultation as we schedule plenty of time for a thorough facial analysis as well as the 30-45 minute procedure. This is especially true for traveling patients. Although it is recommended to stay the night somewhere nearby so you may come in for a brief follow up visit the next morning for a light facial massage. A follow up is not required, but highly recommended. Many patients feel perfectly comfortable flying back out the same day as their procedure. We do our very best to accommodate the needs of our traveling patients.

Where can I get Y LIFT® and who does the procedure?

The Y LIFT® is performed exclusively by Certified Y LIFT® Providers. For more information, or a full list of Certified Y LIFT® Providers, visit **www.YLIFT.com**.

Y LIFT® IN THE PRESS

The
New York
Times

"With [the Y LIFT®s] help, you can now pass yourself off as one of the Lucky People, a member of the elite set of genetic lottery winners who will never have to resort to plastic surgery."

– Daphne Merkin, *New York Times*

"[The Y LIFT®s] quicker, cleaner approach is based on a fundamental observation."

– Peter Newcomb, *Forbes*

Forbes

Z!NK

"When should one decide to have a Y LIFT®? I was amazed to discover that this is not only for the old. The Y LIFT® has many benefits for adults of all ages."

– George Scandalis, *Z!NK*

InStyle MORE SunSentinel ELLE
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"The 30-minute miracle facelift."

– Dr. Oz, *The Dr. Oz Show*

"It should be called the 'Wow Lift.'"

– Dr. Travis Stork, *The Doctors*



"A far cry from an old-fashioned facelift."

– Lisa Kerney, *CBS The Couch*





Y NOT YOU?

OFFICE NAME
OFFICE ADDRESS
CITY, STATE, ZIP

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WWW.YOURWEBSITE.COM

www.YLIFT.com